



THE SECRETARY-GENERAL

21 July 2004

Dear Mr. Cooperrider,

I would like to thank you and Case Western Reserve University for all your hard work in helping to make the Global Compact Leaders Summit held on 24 June 2004, such a success.

I would like to commend you more particularly for your innovative methodology of “appreciative inquiry” and to thank you for introducing it to the United Nations. Without this, it would have been very difficult, perhaps even impossible, to constructively engage so many leaders of business, civil society and government throughout the day. There is clearly a strong link between the values and spirit that underpin your research and the universal principles in the Global Compact.

I wish you every success and hope for a continued cooperation between the Global Compact and your initiative.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'K. Annan', with a stylized flourish at the end.

Kofi A. Annan

Mr. David Cooperrider
Chair-designate
Weatherhead School of Management
Case Western Reserve University
Cleveland